

Hucworth for Senate  
10/6-10/10/16  
\$9,150

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# Duckworth for U.S. Senate



*Contract # 263446*

**Station** WICS-S2  
**Market** Champaign-Sprngfld-Dtr DMA  
**Flight Dates** 10/6/2016 - 10/10/2016 Add (Est. 2575)

**Buyer** Caroline Bahng  
**Email** caroline@screenstrategies.com  
**Phone** 703-272-7300

Program Name	DP	Days Length	Rate	Thu 10/6	Fri 10/7	Sat 10/8	Sun 10/9	Mon 10/10	Total
WICS 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$100.00 <b>\$300.00</b>	<i>1</i>	<i>1</i>			<i>1</i>	3
WICS 6a News 6:00 AM - 6:30 AM	EM	M-F 30	\$300.00 <b>\$600.00</b>		<i>1</i>			<i>1</i>	2
WICS 6:30a News 6:30 AM - 7:00 AM	EM	M-F 30	\$300.00 <b>\$600.00</b>	<i>1</i>	<i>1</i>				2
Good Morn America 7:00 AM - 8:00 AM	EM	M-F 30	\$350.00 <b>\$700.00</b>		<i>1</i>			<i>1</i>	2
Good Morn America 8:00 AM - 9:00 AM	EM	M-F 30	\$350.00 <b>\$700.00</b>	<i>1</i>				<i>1</i>	2
Extra 11:30 AM - 12:00 PM	DT	M-F 30	\$100.00 <b>\$100.00</b>					<i>1</i>	1
The Chew 12:00 PM - 1:00 PM	DT	M-F 30	\$150.00 <b>\$150.00</b>	<i>1</i>					1
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$250.00 <b>\$250.00</b>					<i>1</i>	1
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$250.00 <b>\$250.00</b>		<i>1</i>				1
WICS 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$350.00 <b>\$700.00</b>	<i>1</i>				<i>1</i>	2

# Duckworth for U.S. Senate



<b>Station</b>	WICS-S2	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Champaign-Sprngfld-Dtr DMA	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/6/2016 - 10/10/2016 Add (Est. 2575)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Thu 10/6	Fri 10/7	Sat 10/8	Sun 10/9	Mon 10/10	Total
WICS 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$500.00 <b>\$1,500.00</b>	/	/			/	3
Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	\$200.00 <b>\$200.00</b>			/			1
Sunday 5:30p News 5:30 PM - 6:00 PM	EN	Su 30	\$200.00 <b>\$200.00</b>				/		1
Grey's Anatomy 7:00 PM - 8:00 PM	PT	Th 30	\$800.00 <b>\$800.00</b>	/					1
Once Upon a Time 7:00 PM - 8:00 PM	PT	Su 30	\$800.00 <b>\$800.00</b>				/		1
WICS 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$600.00 <b>\$600.00</b>	/					1
Sunday 10p News 10:00 PM - 10:35 PM	LN	Su 30	\$600.00 <b>\$600.00</b>				/		1
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$100.00 <b>\$100.00</b>		/				1
<b>Station Totals</b>			<b>\$9,150.00</b>	<b>8</b>	<b>7</b>	<b>1</b>	<b>3</b>	<b>8</b>	<b>27</b>



WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Screen Strategies Media  
15409 Whitechapel Ct  
Centerville, VA 20120

## Contract # 54446

Schedule Dates 06/16-10/10/16  
Advertiser US Senate-D (108429)  
Agency Screen Strategies Media (15161)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand POLITICAL (1874)  
Salesperson HOUSE-SPRINGFIELD/CHAMPAL, WICS+ (1334)  
Sales Office WICD  
Buyer Name Bahng,Caroline  
Phone/Fax /  
CPE 2575  
Account Types Regional/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments

Date Entered 10/05/16  
Last Modified 10/05/16  
Entered By Jennifer Valenti  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,372.50  
Net Total \$7,777.50  
Sales Tax

WICS+WICD Combo 100/0 (WICS++)  
By Broadcast Month Spots Rate  
Oct. 2016 27 \$9,150.00  
Grand Total: 27 \$9,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/06/16-10/10/16	3	:30	5A- 5:30A (CST)	1	1			1	1			3	\$100.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
2.0	Normal Line / SPOT	10/07/16-10/10/16	3	:30	6A- 6:30A (CST)	1					1			2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
3.0	Normal Line / SPOT	10/06/16-10/07/16	3	:30	6:30A- 7A (CST)					1	1			2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
4.0	Normal Line / SPOT	10/07/16-10/10/16	3	:30	7A- 8A (CST)	1					1			2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
5.0	Normal Line / SPOT	10/06/16-10/10/16	3	:30	8A- 9A (CST)	1				1				2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
6.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	11:30A- 12P (CST)	1								1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
7.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	12P- 1P (CST)					1				1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
8.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	3P- 4P (CST)	1								1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
9.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	4P- 5P (CST)						1			1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
10.0	Normal Line / News	10/06/16-10/10/16	3	:30	5P- 5:30P (CST)	1				1				2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
11.0	Normal Line / News	10/06/16-10/10/16	3	:30	6P- 6:30P (CST)		1				1			3	\$500.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
12.0	Normal Line / News	10/08/16-10/08/16	3	:30	6P- 6:30P (CST)							1		1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
13.0	Normal Line / News	10/09/16-10/09/16	3	:30	5:30P- 6P (CST)								1	1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)		10/5/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Screen Strategies Media  
15409 Whitechapel Ct  
Centerville, VA 20120

**Contract # 2634446**  
Schedule Dates 10/06/16-10/10/16  
Advertiser Duckworth for US Senate-D (108129)  
Agency Screen Strategies Media (15161)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand POLITICAL (1874)  
Salesperson HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)  
Sales Office WICD  
Buyer Name Bahng, Caroline  
Phone/Fax /  
CPE 2575  
Account Types Regional/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments

Date Entered 10/05/16  
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Entered By Jennifer Valenti  
CO-OP No  
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Sales Tax

WICS+WICD Combo 10C WICS++  
By Broadcast Month Spot Rate  
Oct. 2016 27 \$9,150.00  
Grand Total: 27 \$9,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Prime	10/06/16-10/06/16	3	:30	7P- 8P (CST)					1				1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
15.0	Normal Line / Prime	10/09/16-10/09/16	3	:30	7P- 8P (CST)								1	1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
16.0	Normal Line / News	10/06/16-10/06/16	3	:30	10P- 10:35P (CST)					1				1	\$600.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
17.0	Normal Line / News	10/09/16-10/09/16	3	:30	10P- 10:35P (CST)								1	1	\$600.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		10/5/16
18.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	10:35P- 11:37P (CST)						1			1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)		10/5/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

**Mark Kirk**

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
**signature of candidate or authorized committee**

**Kyle Osterhout**

**9/18/2016**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WICS-TV

**Date:** 10/5/2016

I, Screen Strategies Media,

**being/on behalf of:** Tammy Duckworth,

**a legally qualified candidate of the** Democratic

**political party for the office of:** U.S. Senate

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$7,777.50



I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

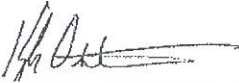
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/5/2016

**Date**



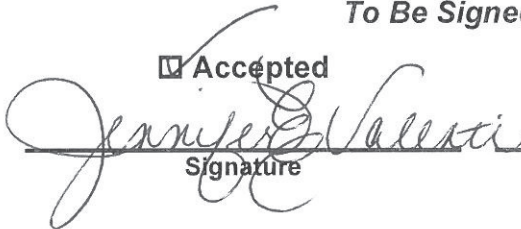
**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

 Jennifer E. Valenti, CSN

**Signature**

**Printed Name**

**Title**